



“Creating a Community Legacy through Parks and Recreation”

June 8, 2022

Board Members Present: Leroy Duroux, Ted Bristol, Bonnie Scott, Trevor LaLonde, Heather Lewin

Staff Present: Becky Wagner, Nate Grinzinger

Public Present: Eric Westerman

6:00 **Public Comment:** none

6:05 **Approval of Agenda**
Bonnie motions. Ted seconds. All in favor.

6:08 **Approval of April 13, 2022 Minutes**
Bonnie motions to approve. Ted seconds. All in favor.

6:10 **Approval of April & May Payables**
Bonnie motions. Ted seconds. All in favor.

2021 Audit
Marchetti & Weaver
Audit update & approval.
Ted motions. Bonnie seconds. All in favor.

Jon Erickson reviews the financials with the board.

6:17 **Executive Directors & Park Manager Brief History & Master Plan**
Master Plan focus groups and public meetings are coming up, therefore with the new board members, Nate and Becky wanted to do a brief history and summary of Crown Mountain Park today. Becky commented that the park district was created in 2002, the vision of the district was to finance, construct and manage both passive and active recreation at the park. Eagle County currently owns the park and it's leased to the district for \$1/year. Crown is governed by a PUD (Planned unit development) that will be updated after the master plan, that guides Crown mtn park on what amenities are allowed on the property. Nate commented that the park took out a bond for \$5.3MM of debt to build the amenities in 2002. The \$5.3 million dollar bond will mature at the end of 2022. In 2015 the board asked the staff to increase the user base at Crown Mtn. At that time there were 3 organizations using the park as well as passive recreation. In 2016 the park completed a reserve study. Following that reserve study and budget analysis, Marchetti and Weaver concluded that the park's current revenues are not sustainable to manage the park in the future. Becky and Nate looked at all options to improve the parks financial situation. The park settled on

an election in 2018 for a tax increase to fund operations of the park. The vote passed and the park is now funded appropriately.

Becky and Nate have since increased the user base to nearly 30 organizations and launched a variety of events, programming and vibrancy to the park.

Following that work Becky and Nate realized that not all organizations were being treated equally. Some of the agreements that were created before they began work at Crown were different than the current agreements. They partnered with 110% and Jamie Sabbach to launch a full cost recovery model for the park. This highlighted all the subsidies at Crown per organization. The park is now 1 year away from having all organizations operate evenly regarding subsidy and rental rates.

Ted wanted the board to know how much money Becky and Nate have raised in the past seven years. To date approximately \$2.7MM in sponsorships, In Kind, and grants to Crown Mtn Park. Every dollar has gone into developing and improving the park. All of these funds are above and beyond their current expectation and job description.

The park sponsors this year will bring an additional 70k to the capital improvement budget for the park. The official partners are First Bank, Aspen Valley Hospital and Steadman Clinic. Bike Park Sponsor is Alpine Bank.

Reminder that the master plan focus group for the board is June 21 at 6pm (Roaring Fork Conservancy). C The park focus groups include individual users, non-users, local business owners, organizations, and board members. Crown will have their first public meeting focus group on July 13th at 6pm (Eagle County Building). In addition to public meetings, we have distributed a youth survey and will have two different surveys that will be administered at the park and via social media outlets. We will also be updating the cost recovery numbers for organizations utilizing the park in 2021 to see if we are meeting our goals.

7:15 **Master Plan Proposal**

Ted motions. Bonnie seconds. All in favor.

Motion to Adjourn 7:44