



“Creating a Community Legacy through Parks and Recreation”
Eagle County Building
October 11, 2023

Board Members Present: Leroy Duroux, Ted Bristol, Heather Lewin, Trevor Lalonde, Shelley Lundh Freeman

Excused: N/A

Staff Present: Becky Wagner, Nate Grinzinger

Public Present: Jordan White. Shawn Sewell, Allison & Corbin Sewell.

6:00 **Public Comment:**

Jordan White is here to talk about Disc Golf for Crown Mountain Park. Jordan said there is a large contingent who currently play disc golf in the mid valley. He believes the mid valley is a perfect location and has presented the board with a full cost breakdown and design plan as well as statistics associated to disc golf numbers nation-wide.

Shawn Sewell is here to speak on behalf of Yewflow. Andrew, owner of Yewflow, is running bike programming, training local bikers. He is speaking on behalf of Yewflow to suggest the pricing structure would be looked at and consider decreasing the cost for bike park use.

The son Corbin said his favorite features in the bike park are the dirt jumps. He loves hanging out with Andrew and his friends biking at the park.

6:03 **Approval of Agenda:**

Ted motions. Trevor seconds. All in favor.

6:05 **Approval of August Minutes**

Trevor motions to approve. Ted seconds. All in favor.

6:10 **Approval of August Payables**

Shelley asked about Jump Doctors bill of \$20,000. Becky explained they are sub-contractors so their bill is one lump sum of the work they do. In the past we paid staff individually every other week for maintenance. We are still under budget for bike park staff maintenance.

Leroy asked about the Bobcat mower. Becky had to return the mower after multiple issues following purchase. They are sending a refund check.

Trevor asked about the bullpen fence protection. Nate commented that we had additional fence to protect players from errant throws and potential baseballs to the face.

Ted motions to approve. Shelley seconds. All in favor.

6:30pm **Kaizen Software Presentation**

KJ is the COO of Kaizen a registration software company. KJ is very familiar with Jamie and 110%. He is very familiar with the Cost Recovery model that 110% is rolling out into the recreation community. Kaizen was created because they took a good hard look at software that supports municipalities and felt it was dated and not user friendly. They traveled 40,000 miles and visited 45 municipalities to do research. They asked what is working and what isn't with software. They found that admin staff is spending too much time trying to figure out software they use every day. Kaizen focuses on customized software programs for municipalities. They don't want to fit everyone in the same box.

Engineering Pillars:

Zero Outsourcing
High Touch Engagement
Active Communication

Currently Working In:

Santa Rosa, Ca, San Antonio, Tx, Westminster, Ca, Castle Pines, Co, Weymouth, Ma, Mountain House, CA, Parker, Co, Bridgeport, Ct, Canton, Mi, Bell Gardens, Ca, Butler County, Oh, Northville, MI.

Kaizen Approach

Discovery, Iteration, Deployment & Longevity

Leroy asked why Kaizen is taking the time on such a small account. KJ has been here 4 times to visit Crown and will come back 4 more times. KJ loves Colorado and wants Colorado to be a significant percent of work for his company.

Becky mentioned in summary that this is more of an administrative tool than software. It can provide the district with a variety of efficiencies to save the district money and strengthen our brand. In addition, provide the community with a customized user experience, to better our communication, feedback mechanisms, collection of data, and accountability.

Nate mentioned our traffic numbers increasing by 3.5% annually. We have traffic counters within the park, we are projected to have 120k traffic visits to Crown Mtn Park's parking lots and 50k to Eagle County's parking lots in 2023, which is an estimated 500k people annually. This number is going to continue to grow. With growth is more use, more need and more costs.

Heather would like to compare our current software pricing to this software pricing.

8:15pm **Budget & Reserve study**

Becky compared the reserve study from 2016 to 2023. Good news is the district has become financially sustainable in managing and maintaining amenities appropriately as you can see the upward trend of our annual contributions and percent funded projects within our reserve study. This is a large part due to the 2018 mill levy increase and the efficiency's the team has created since 2015.

Becky's biggest concern is the near future with the increasing population growth coming to the park, she believes we need to focus on technology, alternative surfaces to decrease maintenance, design for flexibility for change, options for longer seasons and staff's retention when it comes to prioritizing line items in our budget.

The board would like to table this discussion for a special meeting on November 6th, 12-4pm.

8:35 **Trevor motions to Adjourn. Shelley seconds. All in favor 8:35.**